

# The Mauch Chunk Trust Company Sponsors students of Carbon County & Tamaqua Area

January 2023



**2023 Stock  
Market Challenge  
Grand Prize:  
Samsung Chromebook!**

**SAMSUNG 310XBA-KA1**

Features:  
OS - Chrome OS  
CPU - Intel Celeron N4200  
LCD - 11.6" (Anti-Ref), LMS2  
VRAM - Shared  
MEMORY - 4GB LPDDR4 OnBD (4G)  
HDD - HDD None  
SSD - eMMC 32G (On Board)  
ODD - ODD None  
COMMUNIC - Intel 802.11 ac (2x2)  
COLOR - Platinum Titan

**MCT** Mauch Chunk Trust Company  
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[www.mct.bank](http://www.mct.bank)  
@MauchChunkTrust

Member FDIC

Marty McGuire, Marketing Director, is excited to share that his bank will provide the student with the highest portfolio in the Mauch Chunk Stock Market Challenge, a brand new Chromebook, in addition to the regular student and teacher prizes.

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The Pennsylvania Council on Financial Literacy, through Brighter Financial Futures, is proud to announce that thanks to the generous sponsorship of Mauch Chunk Trust Company, all students in grades 3-12 can have full access to the Personal Finance Lab, free of charge. This world-class, web-based stock simulation platform and curriculum includes the Personal Budgeting Game, Online Learning with certifications in Personal Finance and Investing 101, plus the Stock Market Challenge. This cutting-edge, real-time stock market game is used in over 80% of the top business schools in the United States.

Essentially, we went from 2 ten-week stock games to 4 quarter semester and 2 full semester programs with competitions. The 4 quarter semester programs are held in early fall, late fall, early spring and late spring. Now students can learn by using the curriculum, courses, trading, and the budget simulation. The platform provides lessons, assignments and grading for seamless teacher management as well as the superior gamification of the Stock Market Challenge and the Personal Budgeting Program.

The competitions are held in the classroom, both county-wide and state-wide. The next big Stock Market Challenge and Personal Budgeting Competition begins on February 13<sup>th</sup> and area schools can sign up at [www.penncfl.org](http://www.penncfl.org). More information about the Mauch Chunk Trust Company Stock Market and Personal Budget Competitions can be found at <https://www.penncfl.org/carboncounty>

Mauch Chunk Trust Company was incorporated on August 25, 1902 and remains a locally owned and managed independent community bank. While many banks of our type have merged or simply disappeared, our ability to change with the times has allowed us to grow and prosper for over 118 years. We have 7 community banking offices & 1 Trust/Investment office located in Carbon & Schuylkill Counties, Pennsylvania in the following communities: Jim Thorpe, Albrightsville, Lehighton, Nesquehoning, Hometown and West Penn. For more information, please visit [www.mct.bank](http://www.mct.bank).

We opened on Sept. 1, 1858, as The Missionary Institute of the Evangelical Lutheran Church, officially becoming Susquehanna University in 1895. During the 20th century, we transformed into a four-year university offering a range of bachelor's degrees for students. In 1903, the school adopted the colors orange and maroon. Throughout the years, we've developed a variety of traditions.

The Pennsylvania Council on Financial Literacy (PennCFL) exists to prepare the next generation to rise up! Many in society today suffer financially due to the lack

of financial management skills & a “minimum wage” mindset. We strive to change the future by offering all Pennsylvania students in grades K -12 with Personal Finance education, a Stock Market & Personal Budgeting game, along with Entrepreneurship skills that will help them thrive in the workforce & in life.

PennCFL is a 501(c)3 organization and approved by Pennsylvania’s Department of Community & Economic Development as an Educational Improvement Organization. The PennCFL competitions and programs result in over 20,000 student registrations in Pennsylvania. Training and support are provided to hundreds of teachers. We showcase exceptional talent from business, education and government.

Our entrepreneurship program, Dream-Learn-Pitch, allows students to learn through our online curriculum, at our entrepreneurship conferences or independently with their teachers. Students can upload their Elevator Pitch to win prizes up to \$10,000 and additionally, up to \$40,000 in college scholarships. See [www.dreamlearnpitch.org/terms--conditions](http://www.dreamlearnpitch.org/terms--conditions) for details.

For more information, please contact Vice President Carolyn Shirk at [CShirk@PennCFL.org](mailto:CShirk@PennCFL.org) / 570- 975-5149 or Chief Communications Officer Eric Attinger at [EAttinger@PennCFL.org](mailto:EAttinger@PennCFL.org) / 570-556-7913 .