



Take Your Financial Future  
Into Your Own Hands

## Local, Regional, and State Competitions

### WHAT WE DO

Pennsylvania Council on Financial Literacy (PennCFL) sponsors local, regional, and statewide entrepreneurship competitions that allow students to pitch new business ideas and develop business plans for starting new businesses. Competitions are judged by panels of local business leaders.

Students learn how to:

- Create ideas for new products and businesses.
- Write successful business plans.
- Pitch their ideas in competitions with teams from other schools.
- Participate in student conferences we organize with our partner universities.
- Create new ventures and small businesses.
- Be professionally successful.

### PENNCFL ENTREPRENEURSHIP STUDENT CONFERENCE CHALLENGES

We partner with Pennsylvania universities to teach middle and high schools students to write business plans. Students and teachers attend our conferences and work on mock-up business plans at our partner university for a day. They then return to their schools where they complete their business plans which they submit approximately three weeks later to compete for prizes. The top three teams are invited to our state competition.

### PENNCFL ENTREPRENEURSHIP COMPETITIONS

Our SharkTank-like competitions allow the best student teams from each school district to present their business ideas to a panel of local judges for cash prizes. We hold these events throughout the region.

**For information - [www.penncfl.org](http://www.penncfl.org) under Entrepreneurship**

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