



Northumberland National Bank officials, Mr. J. Todd Troxell, President & CEO & Mr. J. Donald Steele, Chairman of the Board are honored to support these schools.

The Northumberland National Bank Sponsors Schools, Teachers & Students of Northumberland County

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Contact: Alan Dakey, Carolyn Shirk, or Jennifer Henderson | 570-975-5149

The Pennsylvania Council on Financial Literacy with Brighter Financial Futures provides to all students in grades K -12 in Pennsylvania a world-class, web-based stock simulation platform, personal budgeting game and curriculum. Students can learn how to trade all year long by using the whole curriculum, courses, and more, including two ten-week competitions. The competitions are held in the classroom, by county and state-wide. The platform provides lessons, assignments, and grading for seamless teacher management. The cutting-edge, real-time stock game is derived from Stock-Trak's University Platform, which is used in over 80% of the top business schools in the United States.

Founded in 1903, The Northumberland National Bank is an independently owned and operated community bank, and they are proud to partner with the Pennsylvania Council on Financial Literacy to help students learn about the stock market.

Chairman and CEO Don Steele notes that “The Northumberland National Bank sees financial literacy as critical to business success. As a community bank, we want our students and future leaders to learn to invest money in ways that help their communities and change the world, and we want them to be able to save, borrow, and manage the money that they’ll need in order to make each of their ventures successful.”

The Pennsylvania Council on Financial Literacy appreciates Norry Bank’s partnership as a good fit for their educational work in the area, especially because as a true community bank, all banking decisions are made in the Susquehanna Valley. The Northumberland National Bank has locations in Middleburg, Northumberland, Selinsgrove, Sunbury, Port Trevorton, and Hummels Wharf.

Pennsylvania Council on Financial Literacy (PennCFL) is a 501(c)3 organization and approved by Pennsylvania's Department of Community & Economic Development as an Educational Improvement Organization. PennCFL sponsors financial competitions and entrepreneurial programs resulting in over 20,000 student registrations in Pennsylvania. Training and support are provided to hundreds of teachers.

Our mission is to provide K-12 students with economics, personal finance and entrepreneurship skills that elevate their standard of living, quality of life and professional success. We showcase exceptional talent from business, education and government.

Our entrepreneurship program, Dream-Learn-Pitch, allows students to learn through our online curriculum, at hybrid Dream, Learn and Pitch conferences or independently with their teachers. Students can upload their Elevator Pitch to

win prizes up to \$10,000 and additionally, up to \$40,000 in college scholarships. See www.dreamlearnpitch.org for details.

Our goal is to be the leader in K-12 financial literacy and entrepreneurship education. For additional information, please contact PennCFL President Alan Dakey at ADakey@PennCFL.org or Vice President Carolyn Shirk at CShirk@PennCFL.org, call 570-975-5149, or visit us at DreamLearnPitch.org or PennCFL.org.